

ABSTRACT OF THE DISCLOSURE

A zipper tape (2) with the mating section (3) (the male strip (3a) and the female strip (3b)) formed thereon has a three-layered structure comprising the heat-insulating film (6) as an intermediate layer, the thermally fused film (7) thermally fused and bonded to one side of the heat-insulating film (6) of the bag (5), and the thermally fused film (8) for formation of a mating section bonded to another side of the bag (5). Letters, marks, or colors are printed on or given to the mating sections (102) and (104) on the base tapes (101) and (103) respectively.